



DISCOVER NATURE FESTIVAL

SATURDAY, SEPTEMBER 28, 2024 ALPENGLOW PARK, BEND

2024 SPONSORSHIP INFORMATION

About Discover Nature Festival

Discover Nature Festival is a free community event that celebrates getting outdoors. The event brings together over 20 amazing community organizations who provide outdoor recreation activities, nature education, arts and crafts, cultural activities, and more. We strive to build an inclusive family event where everyone feels welcome and we celebrate the diversity of ways the people connect to nature. Families can participate in over 35 engaging and hands-on activities, plus enjoy performances, food, and community.



Why Sponsor?

- Show your support of our mission to build a more equitable and inclusive outdoors
- Connect with an audience of 2,000+ attendees, including a diversity of families, the majority of who are local residents
- Sponsorships are built to suit your budget and provide a great value of marketing benefits (see levels on page 2)
- Your sponsorship helps to keep this event and all of our programs free for participants



About the Children's Forest

The mission of the Children's Forest is to unite our community to inspire lifelong connections to nature for each child. We are a network of 30+ organizations that focus strongly on equity and inclusion, helping to connect underrepresented communities to impactful experiences in nature. Our main programs areas include:

- Connecting families to nature through free family programs
- Supporting outdoor learning through programs, field trip funding, teacher workshops, and more
- Providing internships for youth from underrepresented communities in the green sector
- Advancing equity and inclusion in our network of partners through trainings and shared learning
- Connecting Latinx youth and families to nature through Vámonos Outside



[Read our Year in Review here](#)



DISCOVER NATURE FESTIVAL

2024 SPONSORSHIP BENEFITS



	\$250	\$500	\$1,000	Presenting Sponsor \$2,000
Opportunity to host a booth at the event	✓	✓	✓	✓
Recognition via eNewsletter and on CFCO's website	✓	✓	✓	✓
Social media mentions	1	2	4	8+ incl. paid ads
Advertisement included in 8-page Event Guide in Source Weekly the week of the event	1/8 page	1/4 page	1/2 page	Full page
Banner placement at event		1	1	2
Logo included on event posters (50)		✓	✓	✓
Logo included in Source Weekly print ads (x2)			✓	✓
Name recognition during all announcements on entertainment stage			✓	✓
Access to Skyliner Lodge for a half-day company event				✓
Name included with event name as "Presented by"				✓
Number of sponsorships available	4	4	3	1

Other Information

- In-kind contributions, including media sponsors, are also eligible for sponsor benefits
- Sponsorship deadline is June 30, 2024
- Payment is due on August 1, 2024
- The Children's Forest of Central Oregon is a 501(c)3 nonprofit organization (Tax ID: 47-2678893)

To learn more or sponsor, contact Katie Chipko, Executive Director at katie@childrensforestco.org.